THE CLEVELAND MUSEUM OF ART

Beyer Morey, Madden, For Am Motors Illustrated

Sent: Mr. Peter Carey

The Cleveland Museum of Art is one of the leading Euseums of the world with outstanding Oriental, Indian, Egyptian, Graeco-Roman, European and Pre-Columbian collections. These include sculpture, paintings, prints, drawings, textiles and decorative arts. It is the focal point in the University Circle area - the rapidly expanding cultural center of metropolitan Cleveland. It is governed by a Board of Trustees through a staff of 170 persons. The President of the Museum is Mrs. R. Henry Norweb and the Director is Sherman E. Lee.

The Museum was established in 1916 and unlike most European museums has continued through the years as a privately supported institution. Generous bequests by individuals of the community initiated the tradition of giving funds and private collections to the Museum. Endowment funds provide operating expenses. The Leonard C. Hanna, Jr. bequest of 35 million dollars added magnificent works of art and generous purchase and operating funds. The 10 million dellar new wing designed by Hays and Buth, Architects, was dedicated in 1958 as an answer to the growth of the collections. The names of many donors appear on the walls of the North Entrance Lobby and the Grand Staircase. Membership in the Museum is the largest, according to population, in the country.

The Museum has an active program of special exhibitions and educational opportunities. It is open free to the public.

The annual MAY SHOW is an exhibition which provides local and Western Reserve artists and craftsmen an opportunity to exhibit and sell their work.

Begun in 1919 this exhibition is an excellent example of the cooperation between artist, museum and public - a major influence in the development of Cleveland as a forward-looking creative art center.

The education department of the Museum offers instruction at all levels primary, secondary, college and graduate - with courses for club groups and adults
who seek cultural enrichment. There is collaboration with the school systems of
the Metropolitan area and with the faculties of academic institutions of Northern
Ohio.

Thirty Saturday classes serve more than 1,000 children each week. Special classes are conducted for talented students. Each week hundreds of school children are brought by bus to view the collections and to hear them discussed by Education Department instructors.

The Museum has an excellent Research Library and Slide Department circulating over 96,000 slides annually. The Extension Exhibition Department of the Museum arranges from 600-700 cases annually in schools, libraries, social and educational institutions. Selected films, lectures and musical programs are offered weekly in the auditorium and indoor Garden Court.

Cards, catalogues, books, picture and jewelry reproductions of the Museum collection are sold at the Sales Desk in the North Entrance Lobby.

The attractive tearoom overlooking the outdoor Sculpture Court, is open during the luncheon and tea hours with service outside on the terrace during warm weather.

The old idea of a museum as a repository of age-worn art is quickly dispelled at The Cleveland Museum of Art.

M. 4.11.62 + 9 photos of CMA letter in file